



Community Health Excellence (CHE) Grants Program

2024–2025 Application Guide





CHE mission and goals

The PacificSource Community Health Excellence (CHE) initiative was created to support the mission of PacificSource: To provide better health, better care, and better cost to the people and communities we serve.

CHE grants seek to:

- Create and expand an environment of collaborative and innovative engagement between PacificSource Health Plans and providers who share a vision for better community health, better healthcare, and lower healthcare costs.
- Foster an environment of continuous improvement among providers who practice in communities served by PacificSource.
- Elicit the diverse capabilities of provider organizations in ways that make a significant, positive health impact for unique patient populations.

For more information, please visit PacificSource.com/CHE-Program, or email CHE_Grants@PacificSource.com.

Thank you for your interest in the PacificSource Community Health Excellence initiative.

Application instructions



Grant applications are due by **5:00 p.m. on August 22, 2024**, for the 2024-2025 grant cycle. To apply online, create an account on our online grant portal at GrantInterface.com/Home/Logon?urlkey=pacificsource.

You'll need to provide the following information in our online application portal.

- A completed grant application, including:
 - Project or program description, objectives, and strategies
 - Population served and anticipated impact
 - Evaluation and outcomes
 - Budget narrative and sustainability plan
- A completed itemized budget, using the provided budget template
- A letter of support from your CEO/CFO/Executive Director
- Up-to-date and signed W-9

Please see the following pages for more details.

Requirements



CHE core criteria

Successful CHE grant proposals promote the quadruple aim:

- **Improved patient outcomes**
- **Lower costs**
- **Better patient experience**
- **Improved provider experience of delivering care**

Eligibility requirements

- Healthcare providers must either:
 - Maintain a contractual relationship with PacificSource for all lines of business applicable in the grant applicant's service area, *or*
 - Have an affiliation/contracted referral agreement with PacificSource
- Proposals should demonstrate clear patient objectives aligned with CHE program core criteria and supported by measurable data.
- Non-profit and for-profit organizations may apply.
- Project must benefit all patients who are medically or clinically appropriate, and be payor-neutral. For example, a project focused on increasing colorectal cancer screenings for Spanish speakers 45 years and older would be targeted towards that patient cohort, not patients who speak other languages or Spanish-speaking patients who do not meet medical guidelines for colorectal cancer screening.

Grant opportunities



One-year grants

One-year grants span the 2024-2025 calendar year (December 2024 through November 2025). Successful awardees may apply for a second year of funding to expand the program or project.

Multi-year grants

Multi-year grants span a two-year time frame: December 2024 through November 2026. **They require a letter of intent (LOI) first, and then you must be invited to apply.** Organizations that submit an LOI, but are not invited to apply for a two-year grant, are still eligible to apply for a one-year grant.

Multi-year projects must focus on increasing access to behavioral health (BH) services, and they must address one of the following specific BH access issues:

- Access to BH services that are culturally and linguistically responsive
- Rural BH access
- BH access for communities of color and/or other marginalized populations
- Access to substance use disorder services

Funding priorities



CHE funds healthcare-delivery innovations that fall into one or more of the following categories:

- **Optimizing primary care and advancing healthcare integration.** Examples: behavioral health and oral health integration; screening for social needs in healthcare settings; clinical-pharmacy integration; and increasing primary care access.
- **Addressing health disparities and promoting equity.** Examples: expanding language access with the use of medical interpreters; culturally and/or linguistically appropriate outreach; and expanding access to Traditional Health Workers.
- **Developing the provider workforce.** Examples: projects that increase workforce diversity; provider pipeline development projects; and recruitment and retention programs.
- **Considering or aligning with identified community health needs.** Examples: reducing disease prevalence and increasing access to care.

Funding is available for expenses related to:

- Personnel salaries
- Training
- Improved patient-care processes, including program development and designated clinic time
- Data collection and analysis
- Computer software, if integral and in support of initiative
- General supplies in support of initiative
- Communications materials in support of initiative
- Patient care not otherwise reimbursable by government or private insurance coverage

Funding is not available for expenses related to:

- Building or infrastructure remodeling
- Capital expenses such as vehicles or other equipment
- Medical equipment or medical supplies
- Computer hardware or electronic medical records
- Consulting services, long-term studies
- Studies or preliminary planning for initiatives not otherwise resourced by another organization
- Event sponsorships
- Any third year of a CHE initiative that has been funded for the prior two years

Funding range guidelines

- One-year grant requests should not exceed \$100,000. The average funding range is between \$40,000 and \$60,000.
- Multi-year grant requests should not exceed a total of \$150,000. The average award is \$130,000.

Funding decisions

Application review: PacificSource independent physician reviewers will review and score applications. All funding decisions will be made by PacificSource at its sole discretion and subject to funding availability.

LOI review for multi-year grants: PacificSource will review multi-year LOIs and extend application invitations.

Payments: Funding will be made to the tax ID number used by the provider for PacificSource claims payments. Please be sure to submit an up-to-date and signed W-9 with your online application to ensure timely disbursement. Grant funding will be disbursed in January 2025.

2024–2025 Timeline



2024

January 22	Application cycle opens for one-year and multi-year grants. Applications will be available in the grant portal.
April 11	Multi-year grant LOI due by 5:00 p.m. Pacific Time.
May 16	Multi-year grant invitations to apply are extended to selected organizations.
August 22	All applications due by 5:00 p.m. Pacific Time.
Mid-November	Grant awards announced.

2025

January	Funds mailed to awardees. Projects begin.
Throughout November	Online final grant presentations.

Additional milestones

All CHE grant recipients are required to participate in virtual quarterly check-in meetings.

One-year grant recipients will be required to submit a mid-year written report. They will also participate in a final grant presentation in November 2025.

Multi-year grant recipients will be required to submit mid-year written reports in year 1 and year 2. They will also participate in a final grant presentation in November 2026.