



Community Health Excellence (CHE) Grant Program

2021–2022 Application Guide



CHE mission and goals



The PacificSource Community Health Excellence (CHE) initiative was created to align with and support the mission of PacificSource Health Plans: To provide better health, better care, and better cost to the people and communities we serve.

CHE grants seek to:

- Create and expand an environment of collaborative and innovative engagement between PacificSource Health Plans and providers who share a vision for better community health, better healthcare, and lower healthcare costs.
- Foster an environment of continuous patient care improvement among providers who practice across local PacificSource communities.
- Elicit the diverse capabilities of provider organizations in ways that make a significant, positive health impact for unique patient populations.

For more information, please visit: PacificSource.com/che-program or contact Gretchen Horton-Dunbar, CHE grants manager: CHE_Grants@pacificsource.com or **541-706-5127**.

Thank you for your interest in the PacificSource Community Health Excellence initiative!

Application instructions



Applications are due by **5 p.m. on August 27, 2021**, for the 2021–2022 CHE program cycle. To apply online, create an account at GrantInterface.com/Home/Logon?urlkey=pacificsource.

You'll need to provide the following information in our online application portal:

- A completed project description
- A completed itemized budget (via fillable form, downloadable from PacificSource.com/che-program)
- A letter of support from provider's CEO/CFO/Executive Director
- Name of project lead/sponsor who will work with PacificSource
- Up-to-date and signed W-9

Please see the following pages for more details.

Requirements



CHE Core Criteria

Successful CHE grant proposals promote the Quadruple Aim (lower costs, better patient experience, higher quality of care, and improved provider experience of delivering care) and improve the health of the community.

Eligibility requirements

- Healthcare providers must either:
 - maintain a contractual relationship with PacificSource for all lines of business applicable in the grant applicant's service area, *or*
 - have an affiliation/contracted referral agreement with a contracted PacificSource provider or provider group.
- Healthcare providers must have significant annual revenue for PacificSource business.
- Proposals should demonstrate clear patient objectives aligned with CHE program core criteria and supported by measurable data.
- Project must benefit all patients, regardless of their insurance status.

Grant opportunities



One-year grants

One-year grants span the 2021-2022 calendar year (November 2021 through October 2022). Successful awardees may apply for a second year of funding to expand the program or project.

Multi-year grants (new)

Multi-year grants span a two-year time frame: November 2021 through October 2023. **They require a letter of intent (LOI) first, and then you must be invited to apply.** Organizations that submit an LOI but are not invited to apply for a two-year grant are still eligible to apply for a one-year grant.

Multi-year projects must focus on increasing access to behavioral health (BH) services, and must address one of the following specific BH access issues:

- Increasing access to BH services that are culturally and linguistically appropriate
- Increasing rural BH access
- Increasing BH access for communities of color and other vulnerable populations
- Increasing access to substance use disorder services

A maximum of up to eight awards will be made in 2021.

Funding priorities



CHE funds healthcare-delivery innovations that fall into one or more of the following categories:

- Advancing healthcare integration, such as behavioral health and oral health.
- Addressing health disparities and promoting equity. Examples include expanding access to culturally and linguistically appropriate care, medical interpreters, and traditional health workers.
- Developing the provider workforce. Examples include provider pipeline development projects, training, or education programs.
- Considering or aligning with identified community health needs. Examples include reducing disease prevalence and increasing access to care.

Funding is available for expenses related to:

- Personnel salaries
- Training
- Improved patient-care processes, including program development and designated clinic time
- Data collection and analysis
- Computer software, if integral and in support of initiative
- General supplies, in support of initiative
- Communications materials, in support of initiative
- Patient care not otherwise reimbursable by government or private insurance coverage

Funding is not available for expenses related to:

- Building or infrastructure remodeling
- Medical equipment or medical supplies
- Computer hardware or electronic medical records (EMRs)
- Consulting services, long-term studies
- Studies or preliminary planning for initiatives not otherwise resourced by another organization
- Any third year of a CHE initiative that has been funded for the prior two years

Funding Range Guidelines

- One-year grant requests should not exceed \$100,000. The average funding range is between \$30,000 and \$50,000.
- Multi-year grant requests should not exceed a total of \$150,000.

Funding decisions and timing

Application review: PacificSource independent physician reviewers will review and score applications. All funding decisions will be made by PacificSource at its sole discretion and subject to funding availability.

Letter of intent (LOI) review for multi-year grants: PacificSource Provider Network leadership will review multi-year LOIs and extend application invitations.

Timing of funding and reports:

- One-year grants: Half of the funding for CHE grant awards will be made at the onset of the project; the remaining half will be disbursed after the completion of a six-month progress report. This report is a brief, online form.
- Multi-year grants: Half of the first year of funding for CHE multi-year grant awards will be made at the onset of the project; the remaining half will be

disbursed after the completion of a six-month progress report. This report is a brief, online form. The second year will follow the same disbursement process.

Payments: Funding will be made to the tax ID number used by the provider for PacificSource claims payments. Please be sure to submit an up-to-date and signed W-9 with your online application to ensure timely distribution.

2021–2022 Timeline



2021

January 18	Application cycle opens for one-year and multi-year grants. Applications will be available in the grant portal.
April 14	Multi-year grant letter of intent (LOI) due.
May 19	Multi-year grant invitations to apply are extended to selected organizations.
August 27	All applications due by 5:00 p.m. Pacific Time.
November	Grant awards announced.
December	Funds mailed to awardees.

2022

November	Online final grant presentations commence.
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Additional milestones

All CHE grant recipients are required to attend ongoing quarterly calls.

Multi-year grant recipients will be required to present a year-one progress presentation with one-year awardees; they will also present a final grant presentation in Fall 2023.