



Community Health Excellence (CHE) Grants Program

2023–2024 Application Guide





CHE mission and goals

The PacificSource Community Health Excellence (CHE) initiative was created to support the mission of PacificSource: To provide better health, better care, and better cost to the people and communities we serve.

CHE grants seek to:

- Create and expand an environment of collaborative and innovative engagement between PacificSource Health Plans and providers who share a vision for better community health, better healthcare, and lower healthcare costs.
- Foster an environment of continuous improvement among providers who practice in communities PacificSource serves.
- Elicit the diverse capabilities of provider organizations in ways that make a significant, positive health impact for unique patient populations.

For more information, please visit: PacificSource.com/che-program or contact Cheryl Cohen, CHE Grants Manager: CHE_Grants@PacificSource.com or **971-222-1059**, TTY: 711. We accept all relay calls.

Thank you for your interest in the PacificSource Community Health Excellence initiative!

Application instructions



Applications are due by **5:00 p.m. on August 24, 2023**, for the 2023-2024 grant cycle. To apply online, create an account at GrantInterface.com/Home/Logon?urlkey=pacificsource.

You'll need to provide the following information in our online application portal:

- A completed project description
- A completed itemized budget
- A letter of support from provider's CEO/CFO/Executive Director
- Name of project lead/sponsor who will work with PacificSource
- Up-to-date and signed W-9

Please see the following pages for more details.

Requirements



CHE Core Criteria

Successful CHE grant proposals promote the quadruple aim:

- **Improved patient outcomes**
- **Lower costs**
- **Better patient experience**
- **Improved provider experience of delivering care**

Eligibility requirements

- Healthcare providers must either:
 - maintain a contractual relationship with PacificSource for all lines of business applicable in the grant applicant's service area, *or*
 - have an affiliation/contracted referral agreement with a contracted PacificSource provider or provider group.
- Healthcare providers must have significant annual revenue for PacificSource business.
- Proposals should demonstrate clear patient objectives aligned with CHE program core criteria and supported by measurable data.
- Project must benefit all patients and be payor-neutral.

Grant opportunities



One-year grants

One-year grants span the 2023-2024 calendar year (November 2023 through October 2024). Successful awardees may apply for a second year of funding to expand the program or project.

Multi-year grants

Multi-year grants span a two-year time frame: November 2023 through October 2025. **They require a letter of intent (LOI) first, and then you must be invited to apply.** Organizations that submit an LOI, but are not invited to apply for a two-year grant, are still eligible to apply for a one-year grant.

Multi-year projects must focus on increasing access to behavioral health (BH) services, and must address one of the following specific BH access issues:

- Access to BH services that are culturally and linguistically appropriate
- Rural BH access
- BH access for communities of color and/or other marginalized populations
- Access to substance use disorder services

A maximum of eight awards will be made in 2023.

Funding priorities



CHE funds healthcare-delivery innovations that fall into one or more of the following categories:

- Advancing healthcare integration. Examples: behavioral health and oral health integration; screening for social needs in healthcare settings; and clinical-pharmacy integration.
- Addressing health disparities and promoting equity. Examples: expanding language access with the use of medical interpreters; culturally and/or linguistically appropriate outreach; and expanding access to Traditional Health Workers.
- Developing the provider workforce. Examples: projects that increase workforce diversity; provider pipeline development projects; and recruitment and retention programs.
- Considering or aligning with identified community health needs. Examples: reducing disease prevalence and increasing access to care.

Funding is available for expenses related to:

- Personnel salaries
- Training
- Improved patient-care processes, including program development and designated clinic time
- Data collection and analysis
- Computer software, if integral and in support of initiative
- General supplies, in support of initiative
- Communications materials, in support of initiative
- Patient care not otherwise reimbursable by government or private insurance coverage

Funding is not available for expenses related to:

- Building or infrastructure remodeling
- Capital expenses, such as vehicles or other equipment
- Medical equipment or medical supplies
- Computer hardware or electronic medical records (EMRs)
- Consulting services, long-term studies
- Studies or preliminary planning for initiatives not otherwise resourced by another organization
- Any third year of a CHE initiative that has been funded for the prior two years

Funding range guidelines

- One-year grant requests should not exceed \$100,000. The average funding range is between \$30,000 and \$50,000.
- Multi-year grant requests should not exceed a total of \$150,000.

Funding decisions

Application review: PacificSource independent physician reviewers will review and score applications. All funding decisions will be made by PacificSource at its sole discretion and subject to funding availability.

Letter of intent (LOI) review for multi-year grants: PacificSource will review multi-year LOIs and extend application invitations.

Payments: Funding will be made to the tax ID number used by the provider for PacificSource claims payments. Please be sure to submit an up-to-date and signed W-9 with your online application to ensure timely distribution.

2023–2024 Timeline



2023

January 23	Application cycle opens for one-year and multi-year grants. Applications will be available in the grant portal.
April 13	Multi-year grant letter of intent (LOI) due by 5:00 p.m. Pacific time.
May 12	Multi-year grant invitations to apply are extended to selected organizations.
August 24	All applications due by 5:00 p.m. Pacific time.
Mid-November	Grant awards announced.
Mid-December	Funds mailed to awardees.

2024

Throughout November	Online final grant presentations begin.
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Additional milestones

All CHE grant recipients are required to attend ongoing quarterly calls.

One-year grant recipients will be required to submit a mid-year written report. They will also participate in a final grant presentation in November 2024.

Multi-year grant recipients will be required to submit mid-year written reports in year 1 and year 2. They will also participate in a final grant presentation in November 2025.